

MESSAGE NO: 8329217

MESSAGE DATE: 11/24/2008

MESSAGE STATUS: Active

CATEGORY: Countervailing

TYPE: INI-Initiation of Review

PUBLIC ☒

NON-PUBLIC ☐

SUB-TYPE:

FR CITE: FR

FR CITE DATE:

REFERENCE  
MESSAGE #  
(s):

CASE #(s): C-533-849

EFFECTIVE DATE:

COURT CASE #:

PERIOD OF REVIEW:

TO

PERIOD COVERED: 11/24/2008 TO

Notice of Lifting of Suspension Date:

TO: { Directors Of Field Operations, Port Directors }

FROM: { Director AD/CVD & Revenue Policy & Programs }

RE: INITIATION OF COUNTERVAILING DUTY INVESTIGATION OF COMMODITY  
MATCHBOOKS FROM INDIA (C-533-849)

MESSAGE NO: 8329217

DATE: 11 24 2008

CATEGORY: CVD

TYPE: INI

REFERENCE:

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CASES: C - 533 - 849

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PERIOD COVERED: 11 24 2008 TO

LIQ SUSPENSION DATE:

TO: DIRECTORS OF FIELD OPERATIONS  
PORT DIRECTORS

FROM: DIRECTOR, SPECIAL ENFORCEMENT

RE: INITIATION OF COUNTERVAILING DUTY INVESTIGATION OF  
COMMODITY MATCHBOOKS FROM INDIA (C-533-849)

1. ON NOVEMBER 24, 2008, COMMERCE PUBLISHED IN THE FEDERAL  
REGISTER ITS INITIATION OF THE COUNTERVAILING DUTY  
INVESTIGATION OF COMMODITY MATCHBOOKS FROM INDIA (C-533-849)  
(73 FR 70968).

2. THE SCOPE OF THIS INVESTIGATION COVERS COMMODITY  
MATCHBOOKS, ALSO KNOWN AS COMMODITY BOOK MATCHES, PAPER MATCHES

OR BOOKLET MATCHES. (NOTE 1) COMMODITY MATCHBOOKS TYPICALLY,

BUT DO NOT NECESSARILY, CONSIST OF TWENTY MATCH STEMS WHICH ARE USUALLY MADE FROM PAPERBOARD OR SIMILAR MATERIAL TIPPED WITH A MATCH HEAD COMPOSED OF ANY CHEMICAL FORMULA. THE MATCH STEMS MAY BE STITCHED, STAPLED OR OTHERWISE FASTENED INTO A MATCHBOOK COVER OF ANY MATERIAL, ON WHICH A STRIKING STRIP COMPOSED OF ANY CHEMICAL FORMULA HAS BEEN APPLIED TO ASSIST IN THE IGNITION PROCESS.

COMMODITY MATCHBOOKS INCLUDED IN THE SCOPE OF THIS INVESTIGATION MAY OR MAY NOT CONTAIN PRINTING. FOR EXAMPLE, THEY MAY HAVE NO PRINTING OTHER THAN THE IDENTIFICATION OF THE MANUFACTURER OR IMPORTER. COMMODITY MATCHBOOKS MAY ALSO BE PRINTED WITH A GENERIC MESSAGE SUCH AS "THANK YOU" OR A GENERIC IMAGE SUCH AS THE AMERICAN FLAG, WITH STORE BRANDS (E.G., KROGER, 7-ELEVEN, SHURFINE OR GIANT); PRODUCT BRANDS FOR NATIONAL OR REGIONAL ADVERTISERS SUCH AS CIGARETTES OR ALCOHOLIC BEVERAGES; OR WITH CORPORATE BRANDS FOR NATIONAL OR REGIONAL DISTRIBUTORS (E.G., PENLEY CORP. OR DIAMOND BRANDS).

THEY ALL ENTER RETAIL DISTRIBUTION CHANNELS. REGARDLESS OF THE MATERIALS USED FOR THE STEMS OF THE MATCHES AND REGARDLESS OF THE WAY THE MATCH STEMS ARE FASTENED TO THE MATCHBOOK COVER, ALL COMMODITY MATCHBOOKS ARE INCLUDED IN THE SCOPE OF THIS INVESTIGATION.

ALL MATCHBOOKS, INCLUDING COMMODITY MATCHBOOKS, TYPICALLY COMPLY WITH THE UNITED STATES CONSUMER PRODUCT SAFETY COMMISSION (CPSC) SAFETY STANDARD FOR MATCHBOOKS, CODIFIED AT 16 CFR SECTION 1202.1 ET SEQ.

THE SCOPE OF THIS INVESTIGATION EXCLUDES PROMOTIONAL MATCHBOOKS, OFTEN REFERRED TO AS "NOT FOR RESALE," OR "SPECIALTY ADVERTISING" MATCHBOOKS, AS THEY DO NOT ENTER INTO RETAIL CHANNELS AND ARE SOLD TO BUSINESSES THAT PROVIDE HOSPITALITY, DINING, DRINKING OR ENTERTAINMENT SERVICES TO THEIR CUSTOMERS, AND ARE GIVEN AWAY BY THESE BUSINESSES AS PROMOTIONAL ITEMS. SUCH PROMOTIONAL MATCHBOOKS ARE

DISTINGUISHED BY THE PHYSICAL CHARACTERISTIC OF HAVING THE NAME

AND/OR LOGO OF A BAR, RESTAURANT, RESORT, HOTEL, CLUB, CAFE/COFFEE SHOP, GRILL, PUB, EATERY, LOUNGE, CASINO, BARBECUE OR INDIVIDUAL ESTABLISHMENT PRINTED PROMINENTLY ON THE MATCHBOOK COVER. PROMOTIONAL MATCHBOOK COVER PRINTING ALSO TYPICALLY INCLUDES THE ADDRESS AND THE PHONE NUMBER OF THE BUSINESS OR ESTABLISHMENT BEING PROMOTED.( NOTE 2) ALSO EXCLUDED ARE ALL OTHER MATCHES THAT ARE NOT FASTENED INTO A MATCHBOOK COVER SUCH AS WOODEN MATCHES, STICK MATCHES, BOX MATCHES, KITCHEN MATCHES, POCKET MATCHES, PENNY MATCHES, HOUSEHOLD MATCHES, STRIKE-ANYWHERE MATCHES (AKA "SAW" MATCHES), STRIKE-ON-BOX MATCHES (AKA "SOB" MATCHES), FIREPLACE MATCHES, BARBEQUE/GRILL MATCHES, FIRE STARTERS, AND WAX MATCHES.

THE MERCHANDISE SUBJECT TO THIS INVESTIGATION IS PROPERLY CLASSIFIED UNDER SUBHEADING 3605.00.0060 OF THE HARMONIZED TARIFF SCHEDULE OF THE UNITED STATES (HTSUS). SUBJECT MERCHANDISE MAY ALSO ENTER UNDER SUBHEADING 3605.00.0030 OF THE HTSUS. ALTHOUGH THE HTSUS SUBHEADINGS ARE PROVIDED FOR CONVENIENCE AND CUSTOMS PURPOSES, THE WRITTEN DESCRIPTION OF THE MERCHANDISE UNDER INVESTIGATION IS DISPOSITIVE.

NOTE 1: SUCH COMMODITY MATCHBOOKS ARE ALSO REFERRED TO AS "FOR RESALE" BECAUSE THEY ALWAYS ENTER INTO RETAIL CHANNELS, MEANING BUSINESSES THAT SELL A GENERAL VARIETY OF TANGIBLE MERCHANDISE, E.G. CONVENIENCE STORES, SUPERMARKETS, DOLLAR STORES, DRUG STORES AND MASS MERCHANDISERS.

NOTE 2:THE GROSS DISTINCTIONS BETWEEN COMMODITY MATCHBOOKS AND PROMOTIONAL MATCHBOOKS MAY BE SUMMARIZED AS FOLLOWS: (1) IF IT HAS NO PRINTING, OR IS PRINTED WITH A GENERIC MESSAGE SUCH AS "THANK YOU" OR A GENERIC IMAGE SUCH AS THE AMERICAN FLAG, OR PRINTED WITH NATIONAL OR REGIONAL STORE BRANDS OR CORPORATE BRANDS, IT IS COMMODITY; (2) IF IT HAS PRINTING, AND THE PRINTING INCLUDES THE NAME OF A BAR, RESTAURANT, RESORT, HOTEL, CLUB, CAFE/COFFEE SHOP, GRILL, PUB, EATERY, LOUNGE, CASINO, BARBECUE, OR INDIVIDUAL ESTABLISHMENT PROMINENTLY DISPLAYED ON

THE MATCHBOOK COVER, IT IS PROMOTIONAL.

3. FOR FURTHER REPORTING PURPOSES THIS CASE HAS BEEN ASSIGNED INVESTIGATION NUMBER (C-533-849).

4. IF THERE ARE ANY QUESTIONS REGARDING THIS MATTER BY CBP OFFICERS, THE IMPORTING PUBLIC OR INTERESTED PARTIES, PLEASE CONTACT DAVINA HASHMI OR RON TRENTAM AT OFFICE OF AD/CVD OPERATIONS, IMPORT ADMINISTRATION, INTERNATIONAL TRADE ADMINISTRATION, U.S. DEPARTMENT OF COMMERCE, AT (202) 482-0984 OR (202) 482-3577 RESPECTIVELY (GENERATED BY 06: PM).

5. THERE ARE NO RESTRICTIONS ON THE RELEASE OF THIS INFORMATION.

DAVID M. GENOVESE

## Company Details

\*Party Indicator Value:

I = Importer, M = Manufacturer, E = Exporter, S = Sold To Party